



GLOBAL SUPPLY CHAIN MANAGEMENT



Supply chains connect sales, marketing, procurement, manufacturing, distribution, customer service and ultimately, the consumer.



Is a degree in Global Supply Chain Management for me?

This growing field offers professionals an opportunity for interesting work in a variety of settings, and for career development and advancement.

An understanding of supply chain effectiveness is a competitive advantage in today's global business world.

What can I do with a Global Supply Chain Management degree?

There are many career pathways, such as:

- Supply Chain Manager
- Sourcing Manager
- Warehouse/Order Fulfillment Manager
- Logistics Leader
- Network Transportation Analyst
- Operations/Production Manager
- Project Manager

What will I learn?

- Supply chain optimization
- Project management
- Transportation & logistics
- Warehousing, distribution & order fulfillment
- Data analytics
- Strategic sourcing
- Lean & Six Sigma
- Emerging & disruptive technology

Get Involved

in ASCM Student Chapter, CORBA, The "Hub of Supply Chain Excellence" and CSCMP.



Study Abroad

Travel to Germany, Czech Republic and the Netherlands.



\$300K AWARDED IN SCHOLARSHIPS EACH YEAR TO OUR BUSINESS STUDENTS

nku.edu/cob

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(869) 572-6134
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GLOBAL SUPPLY CHAIN MANAGEMENT



We are the only four-year AACSB university Global Supply Chain Management program in the region. Students who select another major can also earn a minor in Supply Chain Management.

250+
Employers

Seek NKU talent at four career fairs each year.

Job Statistics

- **Gartner, Inc.** ~ 76% of Supply Chain Management program graduates are placed in a related job at graduation, jumping to an impressive 93% employment rate within just three months post-graduation
- **US World Report** ~ Supply chain is one of the fastest growing degree offerings in the US higher education system

Who hires our Global Supply Chain Management students?

- Fortune 1000 multi-national corporations, manufacturers, e-commerce fulfillment companies, transportation and logistics firms.
- LinkedIn shows 1000+ Supply Chain jobs in the Northern Kentucky / Cincinnati Region as of 2024
- Salary.com indicates the median salary for a Supply Chain Management role is \$ 117K



2020 - TOP 25 MOST AFFORDABLE SUPPLY CHAIN DEGREE PROGRAMS BY ONLINE U

HUB OF SUPPLY CHAIN EXCELLENCE

The Hub of Supply Chain Excellence will develop students to fit the industry's needs through the joint development of mentoring programs, internships, senior design projects, and student-industry networking and educational events. It will also serve as an industry gathering place for meetings and certification training for the community.

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