



Bachelor of Arts in: Communication Studies

For students on the following catalogs:

2024-2025

2025-2026

COLLEGE OF INFORMATICS

COMPUTATION ■ INFORMATION ■ COMMUNICATION

Name:	
Student ID:	
Catalog Year:	

REQUIRED FOUNDATION OF KNOWLEDGE COURSE(S) (3-6 Hours)						Notes
Course	Pre-req	Credits	Term	Grade		
CMST101	Public Speaking	3				
OR						
CMST110	Intro to Communication Studies	3				
OR						
HNR 101	Intro to Honors Learning	Honors Admit Status	3			
AND						
HNR 102	Interdisciplinary Research Process	HNR 101 or ENG 101 or ENG 104	3			
CORE COURSES (28 Hours)						Notes
Course	Pre-req	Credits	Term	Grade		
INF 100	Orientation to College of Informatics	Freshman Standing or Department Approval	1			
CMST220	Interpersonal Communication	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
CMST230	Small Group Communication		3			
CMST300	Research Methods in Comm Studies		3			
CMST303	Organizational Communication		3			
CMST305	Business & Professional Communication	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
OR						
CMST440	Communication Training & Development	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
CMST310	Argumentation	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
OR						
CMST340	Strategies of Persuasion	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
CMST355	Culture & Communication	CMST101 or CMST110 or (HNR 101 & HNR 102)	3			
CMST370	Advanced Public Speaking		3			
CMST430	Communication Theories		3			
ELECTIVE MAJOR COURSES (9 Hours)						Notes
Course	Pre-req	Credits	Term	Grade		
CMST elective	2xx-4xx	3				
CMST elective	2xx-4xx	3				
CMST, DFX, EMB, HCOM, JOU, POP, PRE, or COM elective*		3				

*The electives above cannot be utilized as General Education courses.

PROFESSIONAL SKILLS (6 Hours) - Choose Two						Notes
Course		Pre-req	Credits	Term	Grade	
ISBA101	Fundamentals of Business Computing		3			Successful ISBA101 DSST
CMST396	Internship: Communication	Junior or Senior Standing, 2.75 cumulative GPA, Faculty Consent	3			
ENG 340	Business Writing	ENG 102, HNR 102 or equivalent	3			
ENG 347	Technical Writing	ENG 102, HNR 102 or equivalent	3			
INF 286	Introduction to Web Development	MAT 103 & pre-req or co-req of INF 110 or INF 120 or CSC 260	3			Successful INF 286 CPLE
JOU 220	News Writing	ENG 101 (≥ C)	3			
JOU 305	Science in the Media	Junior Standing or Instructor Permission	3			
LDR 300	Foundations of Leadership	Sophomore Standing	3			
MGT 205	Business Management Principles	Sophomore Standing	3			Successful MGT 205 CLEP
MKT 205	Principles of Marketing	Sophomore Standing	3			Successful MKT 205 CLEP
PRE 305	Digital Media Strategies & Metrics	PRE 275 or Junior Standing	3			

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count School of Media and Communication courses toward the Communication Studies major and other majors and minors in the School of Media and Communication unless the course is required as the only option in the Communication Studies major and other majors and minors in the School of Media and Communication.