



**Bachelor of Arts in:  
Electronic Media & Broadcasting**

**For students on the following catalogs:**  
**2024-2025**  
**2025-2026**

Name:

Student ID:

Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (6-9 Hours)						Notes
Course		Pre-req	Credits	Term	Grade	
EMB 100	Media Literacy		3			
AND						
CMST101 OR CMST110	Public Speaking Introduction to Communication Studies		3 3			
OR						
HNR 101 AND HNR 102	Intro to Honors Learning Interdisciplinary Research Process	Honors Admit Status HNR 101 or ENG 101 or ENG 104	3 3			
CORE COURSES (30-33 Hours)						Notes
Course		Pre-req	Credits	Term	Grade	
EMB 101	Electronic Media Appreciation 1		1			
EMB 102	Electronic Media Production Assistance 1	EMB 101	1			
EMB 110	Introduction to Mass Media		3			
EMB 140	Introduction to Media Aesthetics		3			
EMB 201	Media Appreciation & Assistance 2	EMB 102	1			
EMB 210	Single Camera Production	EMB 140 (≥ C)	3			
EMB 215	Audio Production	EMB 140 (≥ C)	3			
EMB 222	Editing	EMB 140 (≥ C)	3			
DFX 221	Visual Fundamentals for Digital Media	EMB 140 (≥ C)	3			
EMB 260	Writing for the Media	Successful completion of GenEd Written Comm. II Requirement	3			
EMB 396 OR EMB 335 OR EMB 397	Internship: Electronic Media and Broadcasting Sports Media Production Projects	Instructor Permission & Junior Standing & 2.75 GPA & EMB 201 (pre-req or co-req) EMB 210 (≥ C) & EMB 201 (pre-req or co-req) Instructor Permission & EMB 201 (pre-req or co-req)	3-6 3 3			
EMB 400 OR EMB 435	Media Criticism Media Studies	EMB 110 (≥ C) & Junior Standing Junior Standing	3 3			
STUDIES (3 Hours) - Choose One						Notes
Course		Pre-req	Credits	Term	Grade	
CMST220	Interpersonal Communication	CMST101 or 110 or HNR 101 & HNR 102	3			

CMST303	Organizational Communication	CMST101 or 110 or HNR 101 & HNR 102	3		
EMB 340	Film Festivals	EMB 210 or EMB 222 or Instructor Permission	3		
EMB 380	Documentary Theory & History	Junior Standing	3		
EMB 400*	Media Criticism	EMB 110 (≥ C) & Junior Standing	3		
OR					
EMB 435*	Media Studies	Junior Standing	3		
PSY 304	Consumer Psychology	PSY 100	3		

\*If course is not used to fulfill the Core Requirement

LAW/ETHICS (3 Hours) - Choose One					
Course		Pre-req	Credits	Term	Grade
EMB 460	Production Management	EMB 210 (≥ C)	3		
JOU 440	Current Topics in Media Ethics	EMB 100 or JOU 110 or Junior Standing	3		
JOU 485	Mass Communication Law	JOU 110 or Junior Standing	3		
LIN 405	Intellectual Property & Info. Rights	Junior Standing or Instructor Permission	3		

CONTENT CREATION (12 Hours) - Choose Four					
Course		Pre-req	Credits	Term	Grade
EMB 305	Multicamera Video Production	EMB 210 & EMB 215 (≥ C)	3		
EMB 308	Electronic News Gathering	EMB 210 or JOU 380 (≥ C)	3		
EMB 310	Newscast Production	EMB 140 or JOU 230 (≥ C)	3		
EMB 320	Multitrack Audio Mixing	EMB 215 (≥ C)	3		
EMB 322	Advanced Editing	EMB 210 or EMB 222 (≥ C)	3		
EMB 326	Digital Compositing	DFX 221 (≥ C)	3		
EMB 330	Broadcast Livestreaming & Podcasting	EMB 305 or EMB 310	3		
EMB 421	Narrative Directing	EMB 210 (≥ C)	3		
EMB 423	Documentary Production	EMB 210 (≥ C)	3		
EMB 424	Digital Cinema Projects	EMB 210 (≥ C)	3		
EMB 450	Screenwriting	EMB 260 (≥ C)	3		
DFX 426	Advanced Digital Compositing	EMB 326 (≥ C)	3		

300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours)					
(ASE, CIT, CMST, CSC, CYS, DFX, DSC, EMB, HCOM, HIN, INF, ISBA, JOU, LIN, POP, PRE)					
Course		Pre-req	Credits	Term	Grade
3xx-4xx			3		

INTERNATIONAL MEDIA (3-9 Hours)					
Choose either 1 Study Away or Abroad Course or 3 International Studies Courses					
Course		Pre-req	Credits	Term	Grade
Study Away or Abroad - Select One					
EMB 395	Special Topics: Study Away	Varies by Topic	3		
OR					
EMB 495	Special Topics: Study Abroad	Varies by Topic	1-3		
International Studies - Select Three					
ANT 201	World Cultures (cannot be used for general education)		3		
ANT 358	Art & Culture	Sophomore Standing or Instructor Permission	3		
ANT 382	Visual Anthropology	Sophomore Standing or Instructor Permission	3		

ANT 386	Economy, Wealth and Culture	Sophomore Standing or Instructor Permission	3			
CIN 301	Survey of World Cinema	ENG 101, ENG 104, HNR 101 or equivalent	3			
CMST355	Culture and Communication	CMST101 or 110 or HNR 101 & HNR 102	3			
EMB 370	International Media	EMB 110 (≥ C)	3			
HIS 111	Global Viewpoints in History (cannot be used for general education)		3			
PHI 309	Global Ethics	Sophomore Standing or Instructor Permission	3			
POP 250	International Pop Culture (cannot be used for general education)		3			
PSC 322	International Politics in Film	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3			
PSC 410	International Political Economy	PSC 100, PSC 101, PSC 102, PSC 103, PSC 110, or ECO 100	3			
PSC 480	International Law	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3			
SOC 101	Global Inequalities (cannot be used for general education)		3			

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count School of Media & Communication courses toward the Electronic Media & Broadcasting major and other majors and minors in the School of Media & Communication unless the course is required as the only option in the Electronic Media & Broadcasting major and other majors and minors in the School of Media & Communication.